



Old L.A. News

Issue 2 2024

www.OLDLA.org

Publication of the North Figueroa Association

CONGRATULATIONS

Highland Park Business Improvement District Renews for 10 years

THANK YOU

To all Property Owners who supported the renewal of the Highland Park Business Improvement District

Thank you to the following property owners what submitted their "YES" ballots.

**104 NORTH AVENUE 56
LLC**

**5314 NORTH FIGUEROA
LLC**

ALEXANDER RUDISKY

ANGELUS LLC

CATHERINE & DANIEL LEE

CHUN N & PING W KWAN

FIG AND ROSELAWN LLC

FIG COLLECTION LLC

GUSTAVO A ALZA

JAN GOODMAN TR

**JOSE A & MARTHA M SA-
PIEN**

LA CITY

L A CITY PLAYGROUND

LACMTA

**NORTH FIGUEROA COM-
MERCIAL PARTNERS LLC**

**STUART RAPEPORT &
AMY INOUYE**

**WANGLESOO PROPERTY
LLC**

**WILSON BLACKBURN &
HALFERTY DUCKETT**

ZADORIAN GROUP LLC

84.8%

**of property
owners
voted**

"YES"

**North Figueroa Association
Annual Meeting Notice**

October 15 @ 10 am

**Highland Park Rec Center
6150 Piedmont Ave
Los Angeles, CA 90042**



Security

Q2 2024

Patrol calls for service	454
Patrol BID contacts	1,753
Public contacts	432
Vehicle patrol hours	1,440



a nonprofit organization **Changing Lives Through Jobs**

Maintenance

Q2 2024

Trash Bags (removed)	2,895
Trash weight lbs	65,458
Graffiti tags removed:	506
Bulky items:	319
Pressure Washing hrs	96

Calendar 2024

January 20	Board of Directors mtg
February	Dark
March 19	BOD Mtg
April 16	BOD Mtg
May 21	BOD Mtg
June 20	BOD Mtg
July	Dark
August	Dark
September	Dark
October 15	Annual Meeting
November 19	BOD Mtg
December	Dark

All board meeting are in person at the Highland Park Rec Center at 6150 Piedmont Ave, Los Angeles, CA 90042 at 10 a.m. unless otherwise noted. Please check the OldLA.org website for updates.

Any property owner interested in becoming a board member please contact us at: Misty.Iwatsu@OldLA.org or call 323-255-5030.

Mission Statement

North Figueroa Association is the management organization for the Highland Park Business Improvement District and is an advocate for the North Figueroa Property owners by empowering and aiding in the stimulation of growth, development, revitalization and maintaining the historic value of the North Figueroa Corridor.

The North Figueroa Assoc. will support an environment in which stakeholders can conduct commerce, live and play.

North Figueroa Assn. Board of Directors

Tom Wilson, President
Duckett Wilson, Property Owner

Stuart Rapeport, Vice President/
Treasurer
Property Owner

Amy Inouye, Secretary
Future Studio, Property Owner

John Harb, Security Chair
The Shop, Property Owner

Gina Alza
Alza, MD, Property Owner

Gustavo Alza
Alza MD, Property Owner

Richard Calderon
Reinas Insurance, Property Owner

Aron Harkham
Aire Capital, Property Owner

Alex Rudisky
Property Owner

Misty Iwatsu, Executive Director

Contact: 323-255-5030

Visit: www.oldla.org

Annual Budget 2024

Public Right of Way	\$521,940 (77%)
Corporate Identity & Organization	\$153,000 (23%)
Total Annual Budget	\$674,940 (100%)

NFA Goals

- Provide Educational, Cultural, Artistic, Charitable, Social Service and public improvements.
- Increase economic well being for property owners, employees and businesses.
- Provide improvements and activities to assist in economic and commercial revitalization.
- Provide clean, safe and beautification programs to improve economic prosperity for property owners, businesses and the community.
- Bring about investment of public and private capital within the Business Improvement District and surrounding area for public benefit and charitable purposes.

How You Can Help

You can help keep the district clean, safe and pedestrian friendly by:

- Making sure your businesses do not place their trash in the sidewalk receptacles. These receptacles are for pedestrians only.
- Keep windows & awnings clean
- Take down any old, torn or faded signs or banners.
- Sweep your store front. While the crews sweep the streets, they do not sweep private property
- Post store hours in windows.
- Call security with concerns. The number is: 800-350-1944. Report to LAPD, as well.